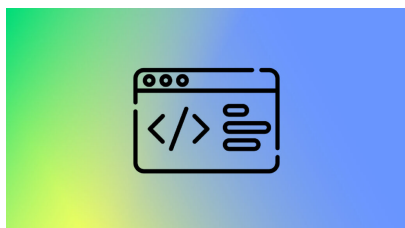


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# DESIGN THINKING



## “AROUND DIGITAL” SKILLS

Today, digital technology is everywhere, influencing almost every workplace and work capacity. We aim to help participants fully embrace these changes, despite the challenges, so they are better equipped to find a job, launch their own venture or change careers. This short set of courses aims to help women discover opportunities in the digital field. We will be working on Project Management, User Experience, entrepreneurial competencies, challenges in today's work environment in relation to digital evolution, employability and the use of Content Management System.

[View online](#)

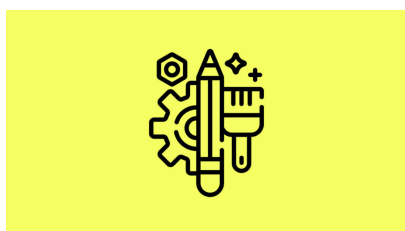
**Price:** 0,00 €

**Start date:** 26.09.2023

**Instructor(s):** Marina Andrieu, Apolline Weirich

**Language:** English

**Difficulty:** Beginner



## ACCESSIBILITÉ WEB & MOBILE

Cette formation enseigne la création des produits et interfaces inclusifs pour tous, en mettant l'accent sur les handicaps, les normes, les tests et l'empathie pour des designs accessibles.

[View online](#)

**Price:** 64,00 €

**Start date:** 22.01.2024

**Instructor(s):** Arnaud POFFÉ

**Language:** French

**Difficulty:** Beginner



## ARTIFICIAL INTELLIGENCE VALUE DISCOVERY ANALYSIS (AIVDA)

AIVDA is an adaptative training workshop that enables participants to discover and harness the potential of Artificial Intelligence (AI) in just two days.

DataThings' AI Value Discovery Analysis enables you to identify AI use cases that have the potential to deliver rapid and significant ROI for your company, as well as explore related business opportunities.

AI is perceived as a buzzword today, and its purpose and potential capabilities are often misunderstood. Every day, at DataThings we experience how AI can spur innovation and deliver exceptional user experiences. We are eager to support you and your teams, using relevant design-thinking tools, in implementing AI and transforming your business into a happy and augmented organization, driven by human-centricity.

At the end of the course, participants will be able to understand both the benefits and the risks, as well as the aspects of AI that may fit the needs of their organization in terms of potential projects. They will be able to apply different methodologies to identify and evaluate the potential ROI for AI solution implementation.

[View online](#)

**Price:** 64,00 €

**Start date:** 05.03.2024

**Instructor(s):** SALLEBANT-BESSONE, Franck-Alexandre, Dr. NAIN, Grégory

**Language:** English

**Difficulty:** Beginner



## CONCEVOIR UNE IMAGE DE MARQUE D'UN PRODUIT OU SERVICE DIGITAL

Ce module de cinq sessions réparties sur cinq jours constitue la première partie du Learning Track. Ces cours permettent aux apprenants de comprendre les composantes d'un branding et de les appliquer à des produits ou services digitaux. Les apprenants seront initiés à la conception de l'identité visuelle de leur projet. Ce cours s'adresse à des personnes de tout niveau désireuses de réaliser leur propre projet de branding tout en bénéficiant des conseils des experts de l'agence digitale Explode. Des bases de connaissances des logiciels de la Suite Adobe tels que Adobe Illustrator et Adobe XD sont un plus.

[View online](#)

**Price:** 120,00 €

**Start date:** 13.11.2023

**Instructor(s):** Sli Nourddine, Croizy Pauline, Anastasio Gaïa

**Language:** French

**Difficulty:** Beginner



## CONCEVOIR UNE PLATEFORME WEB

Ce module de cinq sessions réparties sur cinq jours constitue la deuxième partie du learning track. Ces cours permettent aux apprenants d'acquérir des compétences pour créer des interfaces attrayantes et fonctionnelles d'une plateforme en ligne. Ce cours s'adresse à des personnes de tout niveau désireuses de réaliser leur propre projet de conception web tout en bénéficiant des conseils des experts de l'agence digitale Explode.

[View online](#)

**Price:** 120,00 €

**Start date:** 20.11.2023

**Instructor(s):** Sli Nourddine, Croizy Pauline, Giombetti Julien

**Language:** French

**Difficulty:** Beginner



## CONCEVOIR UNE PLATEFORME WEB, UNE APPROCHE DU DIGITAL DESIGN

Pendant ce parcours d'apprentissage (learning track), les apprenants vont concevoir un site Internet ou une application mobile pour une marque.

[View online](#)

**Price:** 272,00 €

**Start date:** 26.10.2023

**Instructor(s):** Sli Nourddine, Croizy Pauline, Giombetti Julien, Anastasio Gaïa

**Language:** French

**Difficulty:** Beginner



## DESIGN UX/UI SUR MOBILE

Cette formation aide les apprenants à concevoir des interfaces conviviales et esthétiques pour les appareils mobiles. Il aborde les principes de conception, l'expérience utilisateur, la navigation, l'accessibilité et l'optimisation pour différentes plateformes (iOS, Android). Les participants pratiquent la création de maquettes interactives, la conception visuelle, et explorent les dernières tendances en matière de design mobile. Ils acquièrent également une compréhension des défis spécifiques à la conception mobile, comme la gestion de l'espace limité, la réactivité tactile et les performances. Ce cours prépare les futurs concepteurs à répondre aux besoins des utilisateurs mobiles exigeants et à créer des applications qui se démarquent sur le marché.

[View online](#)

**Price:** 64,00 €

**Start date:** 24.01.2024

**Instructor(s):** Antoine BIESMANS

**Language:** French

**Difficulty:** Beginner



## DISCOVER DATA ANALYSIS WITH QLIK SENSE : LEVEL 1 – QLIK SENSE DESIGNER

This course focuses on enabling learners to become proficient Qlik Sense designers, capable of creating interactive visualizations, building data models, and generating insightful reports to gain valuable business insights from their data.

Through hands-on exercises and practical examples, attendees will develop a solid foundation in Qlik Sense and its essential features, setting the stage for more advanced data analysis capabilities.

[View online](#)

**Price:** 52,00 €

**Start date:** 30.01.2024

**Instructor(s):** Alex Pierard

**Language:** English

**Difficulty:** Beginner



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[View online](#)

**Price:** 52,00 €

**Start date:** 02.05.2024

**Instructor(s):** Alex Pierard

**Language:** English

**Difficulty:** Beginner



## DISCOVER DATA ANALYSIS WITH QLIK SENSE : LEVEL 2 – QLIK SENSE DATA ARCHITECT

The Qlik Sense Data Architect course is a comprehensive program tailored for experienced data professionals who aspire to become proficient in architecting and optimizing data solutions within the Qlik Sense environment. Participants will learn advanced data modeling techniques, data integration strategies, performance optimization, and security measures, equipping them with the skills to design and implement robust data architectures that support complex analytical requirements.

Through practical exercises and real-world use cases, attendees will gain the expertise needed to leverage the full potential of Qlik Sense as a data architect and contribute to data-driven decision-making processes within their organizations.

[View online](#)

**Price:** 52,00 €

**Start date:** 24.10.2023

**Instructor(s):** Céline Massompierre

**Language:** English

**Difficulty:** Intermediate



## DISCOVER DATA ANALYSIS WITH QLIK SENSE : LEVEL 2 – QLIK SENSE DATA ARCHITECT

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[View online](#)

**Price:** 52,00 €

**Start date:** 05.02.2024

**Instructor(s):** Céline Massompierre

**Language:** English

**Difficulty:** Intermediate



## DISCOVER DATA ANALYSIS WITH QLIK SENSE : LEVEL 2 – QLIK SENSE DATA ARCHITECT

The Qlik Sense Data Architect course is a comprehensive program tailored for experienced data professionals who aspire to become proficient in architecting and optimizing data solutions within the Qlik Sense environment. Participants will learn advanced data modeling techniques, data integration strategies, performance optimization, and security measures, equipping them with the skills to design and implement robust data architectures that support complex analytical requirements.

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[View online](#)

**Price:** 52,00 €

**Start date:** 06.05.2024

**Instructor(s):** Céline Massompierre

**Language:** English

**Difficulty:** Intermediate



## FROM CODE TO MOTION: COMBINING ROBOTICS AND CODING FOR INDUSTRIAL AUTOMATION

Discover the fascinating world of industrial robotics with comprehensive training program. Designed for beginners, this training will provide you with a solid introduction to robotics and equip you with essential skills to thrive in this field.

Throughout the course, you will delve into key elements of robotics, starting with an in-depth exploration of the fundamental principles that underpin this cutting-edge technology. From there, you will progress to robotics programming, where you will learn to program robots using a variety of languages, including Teach & Play, Blockly, and introductory Python.

The course goes beyond theory by emphasizing practical applications of robotics. You will gain insights into real-world scenarios where robots are utilized across different industries and sectors. Additionally, you will have hands-on experience working with dobot robots, enabling you to develop and program robots to perform specific tasks in both manual and autonomous



modes.

Collaboration is a vital aspect of our workshop, as you will engage with fellow participants to complete a final project that showcases your understanding of robotics and programming concepts. By the end of the course, you will have acquired a solid foundation in robotics, mastered programming techniques, and developed critical thinking skills applicable to real-life situations.

Don't miss this opportunity to unlock your potential in the exciting field of industrial robotics. Enroll today and embark on a transformative learning journey that will broaden your horizons and open doors to endless possibilities.

[View online](#)

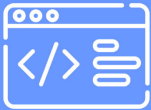
**Price:** 128,00 €

**Start date:** 06.11.2023

**Instructor(s):** Abdoellah Adam

**Language:** English

**Difficulty:** Beginner



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[View online](#)

**Price:** 128,00 €

**Start date:** 15.01.2024

**Instructor(s):** Abdoellah Adam

**Language:** English

**Difficulty:** Beginner



## **FUTURE OF BANKING – SERVICE DESIGN WORKSHOP**

The main goal of the workshop will be to show how Design Thinking and Futures Thinking methodologies can be used to respond to the changing world and needs in the banking sector.

The participants will understand the value of human-centered design for creating the excellent customer experience for their current and future clients. Using Service Design tools will help them to structure their strategic steps for client engagement, on multiple touchpoints of the banking services.

The future of banking will look very different from today. Faced with a changing reality, new technologies and new business models, banks and other financial institutions have to rethink strategies that will help them prepare for banking in 2040.

[View online](#)

**Price:** 28,00 €

**Start date:** 22.11.2023

**Instructor(s):** Piotr Gawel, Magdalena Jakubowska

**Language:** English

**Difficulty:** Beginner



## HIGH-FIDELITY UX PROTOTYPING WITH FIGMA (LEARNING GROUP)

UX designers create and test various prototypes to create usable and engaging digital solutions: They would typically start with user research to specify the context of use, then move on to low-fidelity prototyping with testing, and gradually work towards high-fidelity prototyping after being sufficiently sure about a specific design direction. This course teaches high-fidelity prototyping with Figma.

After sign-up to the course, learners will be granted access to a remote learning platform with specific materials to prepare the coaching sessions, free of charge. During the coaching sessions, we will be working on projects where you apply your newly acquired Figma skills, get personal feedback from the coach and other learners, and create a fully functional prototype for testing.

Besides the suggested learning materials, the remote learning platform contains multiple other courses in various topics (UX, coding, management, and many more). During the period of the learning group, learners have full access to the entire catalogue without limitations, and are encouraged to take as many courses as they like.

Note that this course assumes that you have prior experience about UX design, including having done user research and low-fidelity prototyping in case you want to work on your own project (see prerequisites).

[View online](#)

**Price:** 96,00 €

**Start date:** 04.12.2023

**Instructor(s):** Dr. Rohles, Björn

**Language:** English

**Difficulty:** Intermediate



## HOW TO REALIZE A VIRTUAL REALITY OR AUGMENTED REALITY PROJECT AND PREPARE YOUR COMPANY FOR THE METAVERSE ?

The course begins with an in-depth definition of the Metaverse, detailing its composition, characteristics, and implications for businesses. Participants will explore various practical examples of the Metaverse, understanding its potential applications and the opportunities it presents.

The heart of the course is in equipping businesses with the tools to execute VR/AR projects effectively. From project conceptualization to execution, the training covers all aspects of designing, developing, and deploying successful VR/AR initiatives.

Beyond that, the course also provides strategic insights on how to integrate Metaverse technology into existing business structures. Attendees will learn how to harness this transformative technology to streamline operations, enhance customer experiences, and create new revenue streams.

In essence, this course by Virtual Rangers serves as a roadmap to the Metaverse, offering businesses a strategic guide on how to navigate, adapt, and thrive in this revolutionary digital landscape.

[View online](#)

**Price:** 12,00 €

**Start date:** 05.12.2023

**Instructor(s):** Bracchetti Matthieu

**Language:** English

**Difficulty:** Beginner



## INTRODUCTION TO TOKENIZATION (1/2)

This class is designed to give all the basics about tokenization and especially how to use tokenization as a mechanism to obtain financing. It will also provide all necessary information about the various actors of the ecosystem.

[View online](#)

**Price:** 12,00 €

**Start date:** 14.03.2024

**Instructor(s):** M. Garrido Mesa Alvaro

**Language:** English

**Difficulty:** Beginner



## LEGAL ASPECTS OF TOKENIZATION (2/2)

With a focus on security tokens, the course deep dives into the regulatory framework associated with the tokenization of assets. It is the follow-up from the course Introduction to Tokenization (1/2). This course has been created as Luxembourg is recognized internationally as a place to do Tokenization and is rich in possibilities.

[View online](#)

**Price:** 12,00 €

**Start date:** 14.03.2024

**Instructor(s):** M. Garrido Mesa Alvaro

**Language:** English

**Difficulty:** Beginner



## THE COMPONENTS OF BUSINESS INTELLIGENCE (BI) / DATA ANALYTICS PROCESSES

This training focuses on providing a comprehensive overview of the essential components that make up Business Intelligence (BI) and Data Analytics processes.

Join our training program to explore the vital components of Business Intelligence (BI) and Data Analytics processes. Gain insights into data collection, warehousing, visualization, analysis, reporting, performance management, and advanced analytics techniques

Thanks to a theoretical presentation illustrated by specific cases, this course will allow you to understand in one day, the key BI factors helping managers to drive informed decision-making.

[View online](#)

**Price:** 26,00 €

**Start date:** 16.01.2024

**Instructor(s):** Axel Pierard

**Language:** English

**Difficulty:** Beginner



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[View online](#)

**Price:** 26,00 €

**Start date:** 16.04.2024

**Instructor(s):** Axel Pierard

**Language:** English

**Difficulty:** Beginner